

# Business Level 1

This course is designed for 16-19-year olds.

The BTEC Introductory Diploma in Business Level 1 qualification will allow you to develop your knowledge and understanding of the fundamentals of business and provides a good foundation for progression onto the level 2 business programme.

This programme will help to prepare you for future work within industry by developing vital business skills, alongside your confidence and professionalism.

## Progression opportunities

This course will lead to:

- Level 2 Diploma in Business

## Entry Requirements

The entry requirements for this course are:

- 4 GCSEs at grade 2 including maths and English
- You must also achieve Entry Level 3 in your initial assessment
- A genuine commitment and enthusiasm to study

You will be required to attend an informal interview which may include completing an assessment based on your prior qualifications.

## What will I study?

This course consists of the following modules:

- Product branding
- Event management
- Presenting business ideas
- Researching business sectors

### Disclaimer:

Every effort has been made to ensure the details contained in this leaflet are up-to-date and accurate at the time of printing. However, the College reserves the right to alter or cancel courses, their content, entry requirements, fees or other details should circumstances dictate.

- Recording business income and expenditure
- Customer care and communication

Alongside your business programme, and in order to enhance your future progression, you are required to undertake maths and English qualifications and valuable work experience.

## How will I be assessed?

You will be assessed via:

- Written assignments
- Presentations
- Practical task
- Contribution to group work

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