Waltham Forest College
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Waltham Forest College

Travel & Tourism Level 3

The NCFE Level 3 Introductory Diploma in Travel and Tourism is designed to give learners the skills to work in the Travel & Tourism Industry. The qualification will also enable progression to further studies.

This programme will focus on the study of the Travel & Tourism Industry in several occupational areas, offer breadth and depth of study, incorporate a key core of knowledge, skills and understanding, and provide opportunities to acquire a number of practical and work-related skills.

Waltham Forest College is putting sustainability at the heart of everything that we do, and in this course, you will learn more about sustainable tourism and how the industry works to be eco-friendly, for example, through responsible travel, ecotourism and looking to reduce the carbon footprint.

The course is scheduled for 3-4 days per week.

- Sector Overview
  Tourism in the UK is a vital source of economic activity, contributing to Gross Domestic Product (GDP) and supporting jobs across the UK through a mix of inbound, outbound and domestic tourism.
  The sector is made up of other sub-sectors including, airlines, airports, hotels, tour operators, travel agency, visitor attractions and ancillary services. It is expected that the Travel & Tourism Industry will add 126 million new job opportunities between 2022 and 2032.
- Entry Requirements
  The entry requirements for this course are:
  - 5 GCSEs at Grades 4 (C) or above including maths and English
  - Interview and assessment

  If required, you will study GCSE or Functional Skills maths and/or English alongside your course so you can progress onto the next level.
- What will I study?
  This course consists of the following modules:

Disclaimer:
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Ofsted Good Provider
CSW Investor in Carers
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- The UK travel and tourism industry
- Customer service in travel and tourism
- Preparing for a career in travel and tourism
- Travel and tourism destinations
- UK visitor attractions
- UK tour operations
- Marketing for travel and tourism
- UK Passenger Transport Industry
- Specialist tourism

- How will I be assessed?
  You will be assessed via:
  - Assignments
  - Presentations
  - Reports
  - Role plays
  - Study visits
  - Team building activities

- Enrichment
  To further enhance your progression, you will actively participate in enrichment activities provided as part of the course.
  You will take part in trips and visits such as theme parks, museums and other visitor attractions both locally and internationally. You will also be attending taster days with our work experience employers.
  Alongside this, you will also have access to key employers that will deliver guest lectures to build your industry knowledge and contacts.
- Work Experience
  You must complete 36-hours (1 week) or 45 days of external work placement which is an essential part of the programme. Some of the opportunities will include placements such employers such as The Crown Plaza and 100 Queens Gate.
- Progression opportunities
  The completion of this course will allow you to progress onto:
  - University degree
  - Apprenticeship
  - Employment

- Alumni
  Travel and Tourism Learner V.G. received Grades D*D*D* and progressed to University of West London to study BSc (Hons) in Aviation Management with Commercial Pilot Training to pursue a career as a Pilot.
  Travel and Tourism Learner J.M. received Grades MMM and progressed to working fulltime at Ryanair as a

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Cabin Crew.

Waltham Forest College is a vibrant and aspirational college and will support you to reach your career aspirations. Last year 96% of learners progressed onto a positive destination either to higher levels of study, employment, or an Apprenticeship.

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